

NERES 1.0

NORTH EAST ENTREPRENEURSHIP & STARTUP SUMMIT



EDITORIAL CREDIT

Content - Richa Guha, Bhagya Laxmi Kalita
Design - B. Jerin Yeasmin

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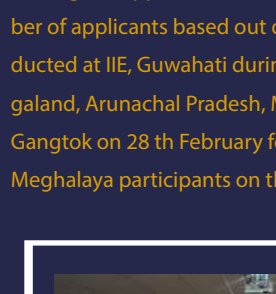


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After an accomplished success of reaching out to almost 1500 aspiring and existing entrepreneurs across the North Eastern Region, NERES 1.0 is moving forward to the next phase. A pitching platform was provided to the top 200 shortlisted business ideas, out of 695 received applications. The screening process was conducted through a committee comprising of experts in the respective sectors.

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Among the applications received, Services and Agri & Food Tech topped the list with a significant number of applicants based out of Manipur and Assam. The first State Level Idea Pitching Program was conducted at IIE, Guwahati during 25 th to 28 th February where participants from the States of Assam Nagaland, Arunachal Pradesh, Mizoram presented their ideas. The 2 nd State Level Pitching was held at Gangtok on 28 th February followed by Imphal on the 3 rd and 4 th of March and IIE, Guwahati for the Meghalaya participants on the 4 th of March.



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NERES 1.0 State wise application received



NERES 1.0 Sector wise Application received



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ENTREPRENEURIAL OPPORTUNITIES IN VARIOUS SECTORS OF NER



Agri and Allied Service

- An organic agri-business also has a high potential for growth and success, as the demand for organically grown products has been steadily growing across the country.
- IT enabled agri services, Agri-clinics, Agri-tech services, etc.
- Setting up of processing and value addition plant in pineapple, banana, ginger, turmeric, pomelo etc.
- Food preservation by fermentation: wine, beer, vinegar, yeast preparation, alcoholic beverages.
- Cold chain solutions for food manufacturers and sellers, e.g portable solar powered cold storage solution.
- Nutraceuticals, horticulture pot mix, bio char manures.
- Organised bamboo plantation and bamboo based industry
- Apiculture, Livestock feed production, soil testing, agri and horticulture produce aggregators etc.

IT & ITES

- Cyber Security professionals and Web Developers.
- Educational institutes offering courses on new technologies like Machine Learning, Big Data, Blockchain, Cyber Security.
- New Age Technologies like Internet of Things (IOT), Artificial Intelligence (AI), Machine Learning (ML), Deep Learning and Edge Computing has been at the forefront of the Digital Disruption.
- ITES in agriculture like Monitoring and controlling irrigation systems via smartphones, Using ultrasound to check the quality of meat, Using crop sensors that helps apply fertilizers etc.
- Application of IT in healthcare like improving patient engagement and experience, remote patient monitoring devices, telemedicine, clinical data management etc.



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ENTREPRENEURIAL OPPORTUNITIES IN VARIOUS SECTORS OF NER

Media and Entertainment

1. Music and Dance Studio, Recording Studio
2. Filmmaking and Cinematic Tourism
3. Television/You Tube channels
4. Animation
5. Ad film making
6. Corporate Event Planning
7. Video editing service
8. Voice over service

Waste Management & Renewables

The opportunities for entrepreneurs in the solar energy sector in NER are huge. Entrepreneurs could look for manufacturing and supplying the various solar electronics, PV modules and PCUs or after sales service.

Aspiring entrepreneurs can look forward to producing renewable methanol and ethanol from non-recyclable, non-compostable municipal solid waste at full commercial scale.

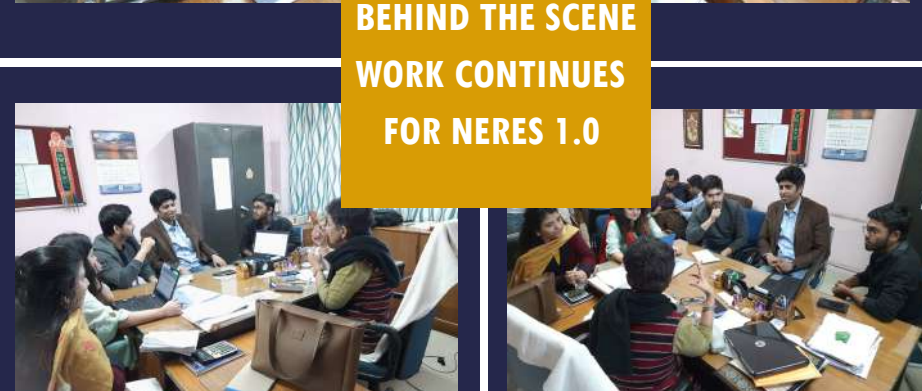
Aspiring entrepreneur can take advantage of existing Technology for gasification to convert trash into energy without burning in this region.



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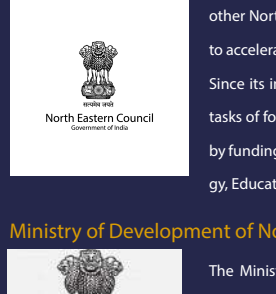
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BEHIND THE SCENE WORK CONTINUES FOR NERES 1.0

The entire team is working tirelessly to make the summit a success for all startups and entrepreneurs of the region. The Working Committee and Advisory committee meet ups are happening regularly at full swing.

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SPONSORS & ORGANIZERS

North Eastern Council (NEC)
The North Eastern Council (NEC) is the nodal agency for the economic and social development of Assam and the other North Eastern States. The North Eastern Council was constituted in 1971 by an Act of Parliament. Its vision is to accelerate the pace of development of the Region, so that it may enjoy growth parity with the rest of the country. Since its inception, NEC has been functioning as a regional planning body for the North-Eastern region with the tasks of formulating regional plans that benefit two or more States & as per the aspirations of the people of Assam by funding various developmental projects in the fields of Surface, Health, Power, Horticulture, Science & Technology, Education, Industries, Tourism, etc over the years.

Ministry of Development of North Eastern Region (MDONER)
The Ministry of Development of North Eastern Region is responsible for the matters relating to the planning, execution and monitoring of development schemes and projects in the North Eastern Region. Its vision is to accelerate the pace of socio-economic development of the Region so that it may enjoy growth parity with the rest of the country.

Indian Institute of Entrepreneurship (IIE)
Indian Institute of Entrepreneurship (IIE) is an autonomous organization under the Ministry of Skill Development & Entrepreneurship. The main aim of the Institute is to provide training, research and consultancy activities in Small and Micro Enterprises (SME), with special focus on entrepreneurship development. The major activities of the Institute are training, research, and consultancy in the field of small industry and entrepreneurship with emphasis on research-oriented activities.

Federation of Industry & Commerce of North Eastern Region (FINER)
Federation of Industry & Commerce of North Eastern Region (FINER) formed for the creation and sustenance of an environment conducive to the growth of Industry, Trade, and Commerce in the North Eastern States of India. FINER also established fruitful connections with Chambers of Commerce across various regions and promoted its relationship with Governments; Semi-Governments; Industrial and Commercial organizations and enterprises both at home and abroad. Needless to mention, FINER is the most vibrant Apex Industrial body of the N.E. Region.

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