

NERES 1.0

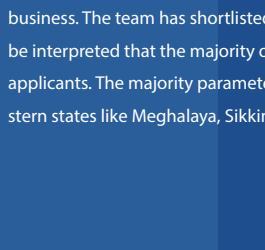
NORTH EAST ENTREPRENEURSHIP & STARTUP SUMMIT



EDITORIAL CREDIT

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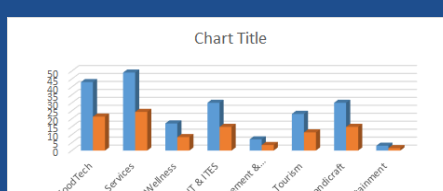


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After conducting a profound and diligent scrutiny by the selected team of aficionados, expertise in their respective field of business. The team has shortlisted 200 applicants out of a total number of 695 applications. From a general analysis, it can be interpreted that the majority of the selected participants are based in Assam which covered more than 50% of the total applicants. The majority parameter is followed by Manipur. It is found that the selected applicants from the rest of North Eastern states like Meghalaya, Sikkim, Mizoram, Nagaland and Arunachal Pradesh are very few in numbers.



Most of the shortlisted venture proposals were from the Services and Agri & Foodtech sectors. A significant and impressive number of applications received, in regards to Textile & Handicraft, Tourism and IT & ITES. Application received with regards to Health & Wellness, Waste Management & Renewables, Media & Entertainment are a few in numbers as compared to the other mentioned sectors



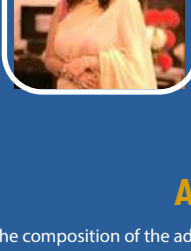
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Message



"It is often said that Entrepreneurs are those who see opportunities where others see only problems. They turn obstacles into stepping stones. They are the catalysts of progress, the forces that change society for the better. But, we often forget to appreciate the fact that only 5 out of 100 could start their journey owing to very basic requirements like motivation, seed capital, idea validation, mentoring support and recognition at early stage of their journey. The initiative like NERES 1.0 is an opportunity for northeastern entrepreneurs to bypass the initial obstacles. It is the platform to showcase, validate and fuel up your ideas with mentoring and handholding support.

I personally feel that initiatives like NERES 1.0 will fuel up not only those who make their contributions in their respective domains but also who transform our societies and our perceptions of ourselves and of others. It will push back the boundaries of innovation and help put in new policies that bring equity and fairness into play."

Sanjeev Sarma
CEO & Director (Software Services)
Webx Technologies Private Limited



"NERES 1.0 is one of the biggest entrepreneur summit in North East India happening for the first time. This Summit would be a platform for entrepreneurs to participate and learn more about the best practices, network, showcase and take away experiences and new learnings. NERES 1.0 would be a path marker for startups and entrepreneur who are looking for support, mentors and an ecosystem that support their business growth."

Dr. Vasavi Acharya
Founder M.D. IIFPL,
Founder Chairperson Early Child Development Forum and DNAF
Advisory Committee, Services Sector, Education, NERES

ADVISORY COMMITTEE OF THE SECTORS

The composition of the advisory committee members consists of some successful and experienced entrepreneurs who have achieved excellence in their entrepreneurial journey in their respective fields of business sectors. These sectors includes Agri and Allied Service, Health and Wellness, Textile and Handicraft, IT and ITES, Media and Entertainment, Renewables & Recycling, Tourism, Services (logistics, education, retail etc.). The members of the Advisory Committee of NERES 1.0 have a major contribution in constructing and effectuating a concrete structure for the entire event, which includes content, issues to be addressed, guests who can be part of the session, etc.

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ADVISORY COMMITTEE

ADVISORY COMMITTEE AGRI & FOOD TECH



GUNAJIT BRAHMA
Director |
Jeev Anksh Eco Products Pvt. Ltd



ARINDOM HAZARIKA
DIRECTOR |
Arohan Foods Pvt. Ltd.



AMRIT DEORAH
PARTNER |
Aasray Concept Foods



SAMIR BORDOLOI
FOUNDER |
SPREAD NE

ADVISORY COMMITTEE IT & ITES



ATREYEE BOROORAH THAKEDATH
FOUNDER | DIRECTOR
Web.com



UTPAL KUMAR HAZARIKA
DIRECTOR | Intsys Services Pvt. Ltd.

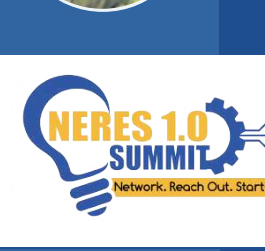


PANKAJ GOGOI
FOUNDER | CEO
Redlemon technologies



SANJEEV SARMA
FOUNDER | DIRECTOR | CEO
Webx Technologies

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ADVISORY COMMITTEE

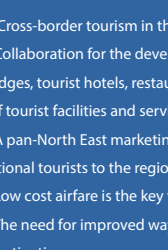
ADVISORY COMMITTEE MEDIA & ENTERTAINMENT



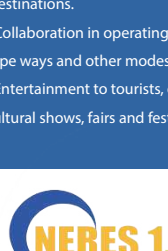
TANUSHREE HAZARIKA
FOUNDER |
Tattva Creations,
Atvi Infotainment



BOBBEETA SHARMA
CHAIRPERSON |
Assam State Film Finance
and Development Corporation Ltd.

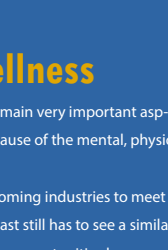


HASINA KHARBHIH
FOUNDER |
Impulse NGO Network,
Impulse Social Enterprises

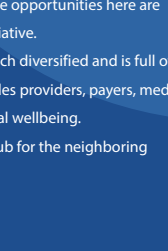


DIPANNITA JAISWAL
MANAGING DIRECTOR |
Brahmaputra Tele Production Pvt. Ltd.

ADVISORY COMMITTEE RENEWABLES & WASTE MANAGEMENT



BHASKAR KAKOTY
DIRECTOR | CO FOUNDER
Free Power Technology Pvt. Ltd.



ACHITRA BORGOHAIN
CEO |
Binbag Recycling Services



DR. AMARJYOTI KASHYAP
PRESIDENT |
Environ

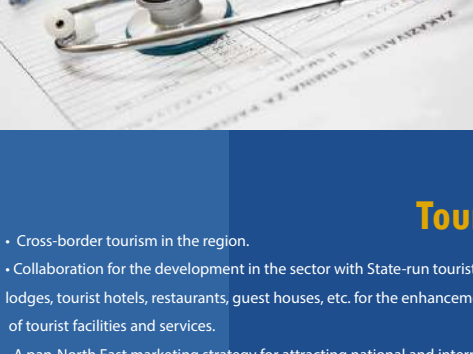


CHINMOY SHARMA
MANAGING DIRECTOR |
North East Green Tech Pvt. Ltd.

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ENTREPRENEURIAL OPPORTUNITIES IN VARIOUS SECTORS OF NER

Health and Wellness



- Yoga, Ayurveda and alternative therapies remain very aspects of Indian health and wellness sector because of the mental, physical, spiritual and emotional wellbeing it delivers.
- Fitness centers are becoming one of the booming industries. North East still has to see a similar rise of startups in health and wellness. But the opportunities here are abundant for entrepreneurs to take such initiative.
- Indian healthcare and wellness sector is much diversified and is full of opportunities in every segment which includes providers, payers, medical technology, physical, mental and emotional wellbeing.
- Potential for NER to be a medical tourism hub for the neighboring countries.

Tourism

- Cross-border tourism in the region.
- Collaboration for the development in the sector with State-run tourist lodges, tourist hotels, restaurants, guest houses, etc. for the enhancement of tourist facilities and services.
- A pan-North East marketing strategy for attracting national and international tourists to the region.
- Low cost airfare is the key to driving tourism growth in the NER.
- The need for improved wayside amenities while travelling to tourist destinations.
- Collaboration in operating and maintaining cars, buses, coaches, launches, rope ways and other modes of transport for communication of tourists.
- Entertainment to tourists, organise tourism related activities such as cultural shows, fairs and festivals, etc.



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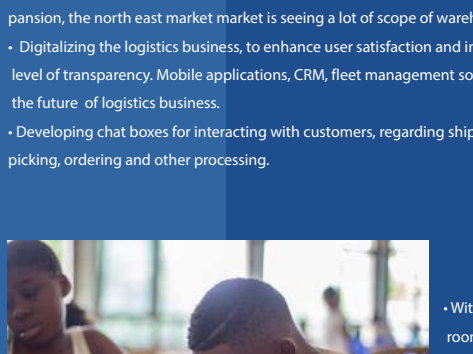


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Textile and Handicraft



- The products produced by this sector are eco-friendly in nature which can make eminent contributions towards environment consciousness.
- The sector enjoys high demand from consumers.
- Easy availability of laborers and weavers.
- The sector promotes the magnificent authenticity of the Assamese culture, nationally as well as internationally.
- The presence of a wide variety and species of bamboo within the region can be a great potential for organic furnishing and home decor items.

Services

- With improving infrastructural facilities and increasing third party logistics expansion, the north east market market is seeing a lot of scope of warehousing.
- Digitalizing the logistics business, to enhance user satisfaction and increased level of transparency. Mobile applications, CRM, fleet management software are the future of logistics business.
- Developing chat boxes for interacting with customers, regarding shipping, picking, ordering and other processing.



Education



- With a significant expansion in the student population of the region have created rooms for specialised institutions.
- Research and publication of journals and books are intertwined and destined to gain a lot of importance in the years to come.
- With the significant emphasis on "girls' education", more colleges and universities for women are expected to grow in North East India in the future.

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